



Notice of Privacy Practices

THIS NOTICE DESCRIBES HOW YOUR PROTECTED MEDICAL INFORMATION MAY BE USED AND DISCLOSED, AND HOW YOU CAN GAIN ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

1. See NC Eyecare is permitted to make uses and disclosures of protected medical information for the following reasons:
 - For treatment of your eyes and related medical conditions.
 - For submitting claims to your health care insurance for payment.
 - For quality assurance audits of our health care operations
2. See NC Eyecare is permitted or required, under specific circumstances, to use or disclose protected medical information without the patient's written authorization. Other uses and disclosures will be made only with the patient's written authorization. The patient may revoke authorization at any time.
3. See NC Eyecare may contact the patient to provide appointment reminders or information about treatment alternatives or other health care related benefits and services that may be of interest to the patient.
4. The patient has the following rights regarding protected medical information:
 - The right to request restrictions on certain uses and disclosures of protected medical information; however, See NC Eyecare is not required to agree to a requested restriction.
 - The right to receive confidential communications of protected medical information.
 - The right to inspect and copy protected medical information.
 - The right to amend protected medical information.
 - The right to receive an accounting of disclosures of protected medical information.
 - The right to obtain a paper copy of the Notice of Privacy Practices. This right is extended to patients who prefer to receive this Notice electronically (by fax).
5. See NC Eyecare is required by law to maintain the privacy of protected medical information and to provide our patients with notice of its legal duties and privacy practices with respect to protected medical information.
6. See NC Eyecare is required to abide by the terms of this Notice of Privacy Practices currently in effect.
7. See NC Eyecare reserves the right to change the terms of this Notice of Privacy Practices. The new notice provisions will be effective for all protected medical information that it maintains.
8. See NC Eyecare will provide our patients with a revised Notice of Privacy Practices by issuing it at your next visit.
9. Patients may complain to See NC Eyecare and to the Secretary of the Department of Health and Human Services, without fear of retaliation by the organization, if they believe their privacy rights have been violated.
10. The contact person for See NC Eyecare regarding complaints is:
Jim Lewis
4905 Green Rd Ste 107-B
Raleigh, NC 27616
919-877-9300
11. This Notice of Privacy Practices is first in effect on April 1, 2003.